Radio Program Log

of

Marían and Jim Jordan

#8

MR. Twister Mind Trickster

1932-1931

01480 Tom Price

MR. TWISTER, MIND TRICKSTER

Radio Program Log 1932 - 1933

With so few exceptions, practically everyone connected with Marian and Jim Jordan has forgotten that there were at least two periods in their mutual lives when they did not perform together. One period was the first six months after World War I in France, when Jim teamed with others to perform for convalescing GIs who remained hospitalized in Europe after the war concluded.

The other occasion was a sixteen month period, 1932-33 when Jim became the Master of Ceremonies on one of radio's earliest studio audience participating quiz programs, MR TWISTER, MIND TRICKSTER.

Shortly after their SMITH FAMILY AND FARMER RUSK programs folded Jim stepped forth on his own to head this quizzical program. Meanwhile, Marian was continuing to work with Jim in their succeeding SMACKOUT show, and were about to premier KALTENMEYER'S KINDERGARTEN. And Marian and Jim were already appearing on others' programs and were participating in numerous specials (see the FIBBER McGEE AND MOLLY APPEARANCES AND SPECIALS LOG).

Bordens Ice Cream sponsored this sixteen month series running 103 programs from June 24, 1932 through November 10, 1933. For reasons no one can recall MR. TWISTER discontinued through January and the first half of February 1933. In the meantime, Jim Jordan enjoyed this one time-only experience as a quizmaster in his thirty-five year acting career.

Sources: "Chicago Daily News" microfilms logs and articles from the daily radio features page, loaned by the University of Illinois, Chicago, Illinois, 6-01-32, to 11-30-33.

Personal Interview: Jim Jordan, at his home, Saturday, 5-17-80, 7-30-80 & 11-22-80 by Tom Price.

MR. TWISTER, MIND TRICKSTER - 1932

Pgm #	Title		Day	Month &	Time of Day	Notes
1	Mr. Twister, Mind	Trickster	F M	6/24 27	7:00-7:15	Premiere
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3			M	4	11	
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		·	M	11	41	
6	u	11	W	13	11	
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			M	18	11 H	
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			М	25	н	
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		11	M·	8/ 1	11	
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13	n 	11	F	5	11	
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17	11		M	15	II .	
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21	и	11	W F	2 4 26	11	
22 23	. 11	n	M	26 29	1!	
23 24	11	11	W	31	14	
24 25 26	ii	18	F	9/2	11	
25 25	it	18	M	9/ 2 5	11	
27	ii.	11	W	7	11	
21 28	II.	15	F		II	
29	н	11	M	12	11	
30	u	18	W	9 12 14 16 19 21 23 26 28 30 10/3 5	n	
31	ti	ii .	W F	16	18	
3 2	16	11	M	19	11	
33	n	H	W	21	ii	
34	11	11	W F	23	11	
28 29 30 31 32 33 34 35 36 37 38 39 40	II	ıı	M	26	11	
36	11	n	W	28	11	
37	11		W F	30	u	
38	ii	u	М	10/3		
39	ıı.	11	W	5	II	
40	II	п	F	7	11	
41	18	11	F M	10	11	

MR. TWISTER, MIND TRICKSTER + 1932/33 (Continued)

Pgm #	Title	Day	Month & #	Time of Day	Notes
42 43 44	Mr. Twister, Mind Trick	r M	10/12 14 17	7:00-7:15	
45 46	H . H	W F	29 21	11	
40 47		M	24	H	
48		W	2 6	16	
		F	28	11	
		M W	31 11/2	ii	
		F	11/ 2 4	11	
		M	7	и	
49	Mr. Twister, Mind Trick	ster W	9	7:00-7:15	
50	11	F M	11 14	11	
51	ii H	W	16	"	
		F	18		
52	11 11	·M	21	H H	
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54	n u	М	28	n	
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	11 11	F	30 12/ 2 5 7	16	Look Manday Dysama
56 57	11 11	M W	5 7	 II	Last Monday Program
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		. F	9 12 14 16 19 21		
		₩ M	16 10		
59	и	W	21	n	
0.5		F	23 26		
		M	26	II	
60	(No programs 12-20-32 to	W F	28 30		
	(No programs 12-29-32 to 2-17-33: Eno Crime Club	F }	30		
	2-17-33; Eno Crime Club takes old time spot)	• .			
61	Mr. Twister, Mind Trick	ster F	2/17	7:45-8:00	p.m. Time change
		M W	20 22		
62	n n	F F	24	ii	
		M	27		
C 2	n n	Ä	3/ 1	11	
63		F M	3	•	
64	n B	W	6 8	II	
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MR. TWISTER, MIND TRICKSTER - 1932/33 (Continued NBC: WMAQ

Pgm #	Title		Day	Month & #	Time of Day	Notes
55	Mr. Twister, Min	d Trickster '	F	3/10	7:45-8:00	p.m.
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66		n 	M	15	"	
57		11	F	17	••	
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9			M	21		
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70		11	F	7	11	
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1	· ·	11	F	14	11	
1			M	17		
			W	19		
2	II .	18	F	21	11	•
2			М	24		
'3	11	II .	W	26	lt .	
4	11		F	28	n	
7			M	. 5/ 1		
			W	3		
' 5	n	**	F	5	9:00-9:15	p.m. Time change
,			М	8	3.00 3.10	,
			W	10		
6	11	11	F	12	18	•
			M	8 10 12 15 17		
7	II.	11	W	17	48	Last Wednesday
	•	•	:	:		Program
8	ıı	H	F	19	11	-
			M	22		
9	11		F	26	11	
			M	29		
			W	31		
30	II .	II.	F	6/ 2	tt	
		×1	M	5		
			W	7		
31	н	11	F	9	tt	
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32	. 11	11	F	16	i i	
			M	19		
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33	n ·	ii .	F	23	11	
			М	26		
			W	28		

MR. TWISTER, MIND TRICKSTER - 1933 (Continued)

Pgm # 	Title		Day	Month &	Time of Day	Notes
84	Mr. Twister, Mind	l Trickster	F M	6/30 7/ 3	9:00-9:15 p.m.	
85	и	ıı	W F M	5 7 10	11	
86	н	u	W F M	12 14 17	ţt.	
87	ц	и	W F M	19 21 24 26 28	и	
88	н	11	W F M	26 28 31	n	
89	н	u	W F	8/ 2 4 7	н	
90	II.	. 11	M W F	9 11	ıı	
91	u	n	M W F	14 16 18	_{2.} II	
92	n	II .	M W F	21 23 25	et	
93	ıı	II	M W F	28 30 9/ 1	U	
94	u	11	M W F M	4 6 8	u	
95	п	11	W F	11 13 15	u	
96	ti.	u	M W F	15 18 20 22 25 27 29	п	
97	п	и	M W F	25 27 29	7:30-7:45 p.m.	Time change
98	11	u	M W F	10/ 2 4 6 9	н	
99	II	11	M W F	13	11	
00	и	и	M W F	16 18 20	11	

MR. TWISTER, MIND TRICKSTER - 1933 (Continued)

Pgm #	Title		Day	Month & #	Time of Day	Notes
101	Mr. Twister,	Mind Trickster	M W F M	10/23 25 27 30	7:30-7:45 p.m.	
102	-41	п	W F M	11/ 1 3 6 8	н	·
103	U	н	W F	10	ii	Final Show (Jordan left vacation)
						(Replacing Mr. Twister was a show titled Puzzl Fridays 7-7: